



# Community Profile

Rings: 1, 3, 5 mile radii

5851 E Black Horse Pike, Blackwood, NJ

Latitude: 39.7620

Longitude: -75.0506

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	7,886	68,524	171,347
2010 Total Population	7,731	70,910	176,974
2021 Total Population	7,490	71,781	178,471
2021 Group Quarters	19	455	947
2026 Total Population	7,435	72,216	179,669
2021-2026 Annual Rate	-0.15%	0.12%	0.13%
2021 Total Daytime Population	6,886	66,356	158,080
Workers	3,334	32,665	72,465
Residents	3,552	33,691	85,615
<b>Household Summary</b>			
2000 Households	2,630	23,174	61,277
2000 Average Household Size	2.99	2.92	2.77
2010 Households	2,648	24,862	65,375
2010 Average Household Size	2.91	2.83	2.69
2021 Households	2,596	25,361	66,500
2021 Average Household Size	2.88	2.81	2.67
2026 Households	2,585	25,565	67,104
2026 Average Household Size	2.87	2.81	2.66
2021-2026 Annual Rate	-0.08%	0.16%	0.18%
2010 Families	2,129	18,906	46,709
2010 Average Family Size	3.28	3.27	3.20
2021 Families	2,075	19,198	47,211
2021 Average Family Size	3.25	3.25	3.18
2026 Families	2,064	19,333	47,570
2026 Average Family Size	3.24	3.25	3.17
2021-2026 Annual Rate	-0.11%	0.14%	0.15%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,698	24,115	64,105
Owner Occupied Housing Units	91.0%	77.0%	72.8%
Renter Occupied Housing Units	6.5%	19.1%	22.8%
Vacant Housing Units	2.5%	3.9%	4.4%
2010 Housing Units	2,708	25,927	68,577
Owner Occupied Housing Units	90.0%	76.6%	72.3%
Renter Occupied Housing Units	7.8%	19.3%	23.1%
Vacant Housing Units	2.2%	4.1%	4.7%
2021 Housing Units	2,710	26,626	70,259
Owner Occupied Housing Units	88.8%	76.6%	72.5%
Renter Occupied Housing Units	7.0%	18.7%	22.1%
Vacant Housing Units	4.2%	4.8%	5.4%
2026 Housing Units	2,714	26,954	71,208
Owner Occupied Housing Units	88.8%	76.9%	73.0%
Renter Occupied Housing Units	6.5%	17.9%	21.2%
Vacant Housing Units	4.8%	5.2%	5.8%
<b>Median Household Income</b>			
2021	\$107,179	\$93,033	\$81,711
2026	\$113,737	\$101,177	\$88,333
<b>Median Home Value</b>			
2021	\$241,182	\$241,799	\$222,579
2026	\$265,023	\$270,135	\$255,340
<b>Per Capita Income</b>			
2021	\$43,450	\$40,189	\$38,516
2026	\$47,958	\$44,658	\$42,927
<b>Median Age</b>			
2010	39.9	37.9	38.0
2021	41.7	39.9	39.7
2026	41.8	41.0	40.6

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	2,596	25,361	66,500
<\$15,000	2.1%	4.4%	6.2%
\$15,000 - \$24,999	2.1%	4.0%	5.6%
\$25,000 - \$34,999	5.4%	6.2%	6.9%
\$35,000 - \$49,999	6.4%	8.5%	9.4%
\$50,000 - \$74,999	13.2%	15.8%	17.2%
\$75,000 - \$99,999	15.1%	14.3%	14.4%
\$100,000 - \$149,999	26.1%	22.8%	20.6%
\$150,000 - \$199,999	17.6%	12.6%	10.2%
\$200,000+	12.0%	11.3%	9.6%
Average Household Income	\$124,759	\$113,741	\$103,445
<b>2026 Households by Income</b>			
Household Income Base	2,585	25,565	67,104
<\$15,000	1.7%	3.8%	5.4%
\$15,000 - \$24,999	1.7%	3.4%	4.7%
\$25,000 - \$34,999	4.6%	5.4%	6.2%
\$35,000 - \$49,999	5.5%	7.6%	8.5%
\$50,000 - \$74,999	11.9%	14.9%	16.5%
\$75,000 - \$99,999	14.3%	14.0%	14.3%
\$100,000 - \$149,999	26.8%	23.5%	21.5%
\$150,000 - \$199,999	19.9%	14.3%	11.6%
\$200,000+	13.6%	13.1%	11.2%
Average Household Income	\$137,213	\$126,169	\$115,037
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	2,406	20,379	50,939
<\$50,000	1.3%	1.9%	2.7%
\$50,000 - \$99,999	1.4%	2.0%	3.7%
\$100,000 - \$149,999	7.4%	9.0%	11.2%
\$150,000 - \$199,999	19.9%	19.2%	22.9%
\$200,000 - \$249,999	24.3%	21.4%	20.8%
\$250,000 - \$299,999	26.3%	21.3%	16.6%
\$300,000 - \$399,999	15.4%	16.7%	14.5%
\$400,000 - \$499,999	2.7%	4.7%	4.0%
\$500,000 - \$749,999	1.4%	3.1%	2.3%
\$750,000 - \$999,999	0.0%	0.3%	0.7%
\$1,000,000 - \$1,499,999	0.0%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$246,779	\$260,807	\$247,871
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	2,410	20,723	51,991
<\$50,000	0.7%	1.0%	1.6%
\$50,000 - \$99,999	0.6%	1.0%	2.1%
\$100,000 - \$149,999	4.2%	5.5%	7.3%
\$150,000 - \$199,999	14.8%	14.5%	17.8%
\$200,000 - \$249,999	21.5%	19.4%	19.5%
\$250,000 - \$299,999	27.1%	21.3%	17.5%
\$300,000 - \$399,999	22.1%	21.7%	19.8%
\$400,000 - \$499,999	5.1%	8.0%	7.0%
\$500,000 - \$749,999	3.9%	6.5%	5.2%
\$750,000 - \$999,999	0.0%	0.4%	1.5%
\$1,000,000 - \$1,499,999	0.0%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.3%
Average Home Value	\$279,110	\$300,934	\$294,109

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 24, 2021



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<b>2010 Population by Age</b>			
Total	7,730	70,909	176,974
0 - 4	5.9%	5.7%	6.0%
5 - 9	6.8%	6.7%	6.4%
10 - 14	7.3%	7.6%	7.2%
15 - 24	13.0%	14.5%	13.9%
25 - 34	10.5%	11.7%	12.6%
35 - 44	14.5%	14.0%	14.1%
45 - 54	16.6%	16.6%	16.3%
55 - 64	12.6%	12.5%	12.4%
65 - 74	7.3%	5.9%	6.2%
75 - 84	4.2%	3.2%	3.4%
85 +	1.2%	1.4%	1.5%
18 +	75.5%	74.9%	75.9%
<b>2021 Population by Age</b>			
Total	7,490	71,781	178,470
0 - 4	5.2%	5.1%	5.3%
5 - 9	6.0%	5.8%	5.8%
10 - 14	6.9%	6.4%	6.2%
15 - 24	11.4%	11.7%	11.4%
25 - 34	12.1%	14.2%	14.5%
35 - 44	12.6%	13.3%	13.4%
45 - 54	14.2%	13.3%	12.9%
55 - 64	14.1%	13.9%	13.7%
65 - 74	9.7%	9.8%	10.0%
75 - 84	5.7%	4.5%	4.6%
85 +	2.0%	1.8%	1.9%
18 +	78.0%	78.9%	79.1%
<b>2026 Population by Age</b>			
Total	7,435	72,216	179,667
0 - 4	5.3%	5.1%	5.4%
5 - 9	5.7%	5.5%	5.5%
10 - 14	6.5%	6.1%	6.0%
15 - 24	11.1%	10.7%	10.7%
25 - 34	11.5%	12.8%	13.3%
35 - 44	14.2%	15.6%	15.3%
45 - 54	13.3%	12.7%	12.3%
55 - 64	13.8%	13.0%	12.6%
65 - 74	10.2%	10.6%	10.8%
75 - 84	6.4%	6.0%	6.1%
85 +	2.2%	2.0%	2.1%
18 +	78.8%	79.7%	79.7%
<b>2010 Population by Sex</b>			
Males	3,741	34,281	84,882
Females	3,990	36,629	92,092
<b>2021 Population by Sex</b>			
Males	3,584	34,664	85,593
Females	3,906	37,117	92,878
<b>2026 Population by Sex</b>			
Males	3,556	34,958	86,383
Females	3,879	37,258	93,286

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	7,730	70,910	176,975
White Alone	85.8%	78.4%	76.7%
Black Alone	8.8%	13.2%	15.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.6%	4.4%	3.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.5%	1.7%
Two or More Races	1.7%	2.3%	2.3%
Hispanic Origin	3.5%	5.1%	5.5%
Diversity Index	30.6	42.6	45.0
<b>2021 Population by Race/Ethnicity</b>			
Total	7,490	71,780	178,470
White Alone	82.7%	74.4%	72.4%
Black Alone	10.3%	14.9%	17.4%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	3.1%	5.1%	4.2%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.4%	2.3%	2.6%
Two or More Races	2.3%	3.1%	3.2%
Hispanic Origin	5.4%	7.7%	8.4%
Diversity Index	37.6	50.5	53.0
<b>2026 Population by Race/Ethnicity</b>			
Total	7,434	72,217	179,669
White Alone	81.0%	72.3%	70.2%
Black Alone	10.9%	15.6%	18.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.4%	5.5%	4.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	1.7%	2.8%	3.2%
Two or More Races	2.6%	3.5%	3.6%
Hispanic Origin	6.6%	9.3%	10.2%
Diversity Index	41.3	54.3	56.9
<b>2010 Population by Relationship and Household Type</b>			
Total	7,731	70,910	176,974
In Households	99.8%	99.4%	99.5%
In Family Households	91.8%	89.1%	86.5%
Householder	27.7%	26.6%	26.4%
Spouse	22.0%	20.2%	19.4%
Child	36.7%	36.7%	34.8%
Other relative	3.8%	3.8%	3.8%
Nonrelative	1.6%	1.8%	2.1%
In Nonfamily Households	7.9%	10.2%	13.0%
In Group Quarters	0.2%	0.6%	0.5%
Institutionalized Population	0.0%	0.6%	0.4%
Noninstitutionalized Population	0.2%	0.0%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	5,284	50,950	127,047
Less than 9th Grade	1.0%	1.9%	1.9%
9th - 12th Grade, No Diploma	2.0%	3.2%	4.3%
High School Graduate	27.7%	27.8%	27.9%
GED/Alternative Credential	2.5%	2.6%	3.4%
Some College, No Degree	17.5%	19.1%	19.6%
Associate Degree	7.3%	8.7%	8.9%
Bachelor's Degree	29.2%	25.0%	23.3%
Graduate/Professional Degree	12.9%	11.7%	10.6%
<b>2021 Population 15+ by Marital Status</b>			
Total	6,136	59,354	147,480
Never Married	32.8%	33.8%	34.8%
Married	55.6%	53.3%	50.3%
Widowed	4.4%	5.2%	5.2%
Divorced	7.2%	7.8%	9.6%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,371	41,226	100,815
Population 16+ Employed	90.5%	93.0%	92.7%
Population 16+ Unemployment rate	9.5%	7.0%	7.3%
Population 16-24 Employed	11.5%	11.5%	11.0%
Population 16-24 Unemployment rate	17.8%	17.9%	18.7%
Population 25-54 Employed	60.3%	63.7%	64.5%
Population 25-54 Unemployment rate	7.0%	5.1%	5.3%
Population 55-64 Employed	19.7%	17.9%	17.2%
Population 55-64 Unemployment rate	4.2%	5.8%	6.9%
Population 65+ Employed	8.5%	6.9%	7.3%
Population 65+ Unemployment rate	23.2%	6.7%	5.7%
<b>2021 Employed Population 16+ by Industry</b>			
Total	3,957	38,343	93,474
Agriculture/Mining	0.0%	0.0%	0.1%
Construction	7.7%	6.9%	6.6%
Manufacturing	5.3%	5.3%	6.2%
Wholesale Trade	3.4%	2.8%	2.9%
Retail Trade	13.0%	11.8%	11.6%
Transportation/Utilities	6.7%	8.0%	7.7%
Information	1.8%	1.7%	1.5%
Finance/Insurance/Real Estate	6.6%	8.6%	8.0%
Services	49.4%	48.9%	49.6%
Public Administration	6.1%	6.1%	5.8%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	3,958	38,342	93,474
White Collar	70.8%	70.6%	68.4%
Management/Business/Financial	18.5%	19.5%	18.7%
Professional	30.6%	29.3%	27.7%
Sales	9.9%	9.5%	9.0%
Administrative Support	11.7%	12.4%	13.1%
Services	12.4%	12.4%	13.4%
Blue Collar	16.9%	17.0%	18.2%
Farming/Forestry/Fishing	0.3%	0.1%	0.1%
Construction/Extraction	4.6%	4.3%	4.5%
Installation/Maintenance/Repair	3.5%	2.6%	2.9%
Production	2.2%	2.6%	2.8%
Transportation/Material Moving	6.2%	7.3%	7.9%

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<b>2010 Households by Type</b>			
Total	2,649	24,862	65,375
Households with 1 Person	16.3%	19.4%	23.0%
Households with 2+ People	83.7%	80.6%	77.0%
Family Households	80.4%	76.0%	71.4%
Husband-wife Families	63.6%	57.6%	52.7%
With Related Children	29.8%	28.1%	25.0%
Other Family (No Spouse Present)	16.7%	18.4%	18.8%
Other Family with Male Householder	4.6%	4.8%	4.8%
With Related Children	2.1%	2.6%	2.6%
Other Family with Female Householder	12.1%	13.6%	14.0%
With Related Children	6.8%	8.4%	8.6%
Nonfamily Households	3.3%	4.5%	5.5%
All Households with Children	38.9%	39.5%	36.5%
Multigenerational Households	6.2%	5.6%	5.2%
Unmarried Partner Households	4.9%	5.9%	6.6%
Male-female	4.2%	5.3%	5.9%
Same-sex	0.8%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	2,647	24,862	65,375
1 Person Household	16.3%	19.4%	23.0%
2 Person Household	30.7%	29.2%	30.3%
3 Person Household	19.3%	19.5%	18.4%
4 Person Household	20.8%	19.1%	16.9%
5 Person Household	8.5%	8.4%	7.4%
6 Person Household	2.9%	2.8%	2.6%
7 + Person Household	1.4%	1.6%	1.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,648	24,862	65,375
Owner Occupied	92.0%	79.9%	75.8%
Owned with a Mortgage/Loan	69.9%	64.2%	60.2%
Owned Free and Clear	22.1%	15.8%	15.5%
Renter Occupied	8.0%	20.1%	24.2%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	165	142	131
Percent of Income for Mortgage	9.4%	10.9%	11.4%
Wealth Index	164	144	124
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,708	25,927	68,577
Housing Units Inside Urbanized Area	100.0%	99.9%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.6%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	7,731	70,910	176,974
Population Inside Urbanized Area	100.0%	99.9%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.4%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Pleasantville (2B)	Workday Drive (4A)	Workday Drive (4A)
2.	Parks and Rec (5C)	Pleasantville (2B)	Parks and Rec (5C)
3.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Home Improvement (4B)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,112,452	\$64,656,572	\$155,891,196
Average Spent	\$2,739.77	\$2,549.45	\$2,344.23
Spending Potential Index	129	120	111
Education: Total \$	\$7,124,415	\$57,807,846	\$136,853,932
Average Spent	\$2,744.38	\$2,279.40	\$2,057.95
Spending Potential Index	159	132	119
Entertainment/Recreation: Total \$	\$10,967,834	\$98,912,203	\$236,301,608
Average Spent	\$4,224.90	\$3,900.17	\$3,553.41
Spending Potential Index	131	121	110
Food at Home: Total \$	\$17,984,434	\$163,096,968	\$393,656,805
Average Spent	\$6,927.75	\$6,431.01	\$5,919.65
Spending Potential Index	127	118	109
Food Away from Home: Total \$	\$12,462,583	\$114,484,195	\$276,502,674
Average Spent	\$4,800.69	\$4,514.18	\$4,157.93
Spending Potential Index	126	119	110
Health Care: Total \$	\$20,458,792	\$188,483,421	\$450,512,778
Average Spent	\$7,880.89	\$7,432.02	\$6,774.63
Spending Potential Index	126	119	109
HH Furnishings & Equipment: Total \$	\$7,798,275	\$70,697,102	\$168,426,937
Average Spent	\$3,003.96	\$2,787.63	\$2,532.74
Spending Potential Index	133	124	112
Personal Care Products & Services: Total \$	\$3,050,806	\$27,736,145	\$66,623,713
Average Spent	\$1,175.19	\$1,093.65	\$1,001.86
Spending Potential Index	131	122	112
Shelter: Total \$	\$71,192,896	\$626,096,485	\$1,504,802,659
Average Spent	\$27,424.07	\$24,687.37	\$22,628.61
Spending Potential Index	136	122	112
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,667,654	\$73,580,175	\$175,141,093
Average Spent	\$2,953.64	\$2,901.31	\$2,633.70
Spending Potential Index	124	121	110
Travel: Total \$	\$9,212,514	\$81,493,978	\$192,539,700
Average Spent	\$3,548.73	\$3,213.36	\$2,895.33
Spending Potential Index	140	127	115
Vehicle Maintenance & Repairs: Total \$	\$3,497,107	\$33,135,622	\$80,072,097
Average Spent	\$1,347.11	\$1,306.56	\$1,204.09
Spending Potential Index	122	118	109

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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